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**OKbridge Announces OKplus, a Browser-Based Program Offering
Unprecedented Flexibility for Online Bridge Players**

*Platform Independence, Advanced Functionality and Improved Ease of Use
Now Available for Macintosh and Windows Users*

San Diego– June 28, 2004 – OKbridge, Inc., the leading member-supported online bridge club in the world, has announced the release of OKplus, its next-generation software with anywhere access to the Internet and new features that make it easier and more convenient to play bridge online. This new web-based program works with any browser or platform, including Apple Macintosh® and Microsoft Windows®, enabling members to play bridge from home, at their favorite coffee shop, or recreation center as well as while on vacation or traveling.

OKplus builds upon the advanced features found in the company's flagship offering, OKwin, to offer a superior user interface, greater accessibility and additional flexibility. As a browser-based program, OKplus eliminates the need to download any software directly to members' computers. Instead, they simply log onto the Internet to access new features including an enhanced user interface, improved chat room capabilities and the ability to tailor the game to individual playing styles.

According to Matthew Clegg, founder and CEO of San Diego-based OKbridge, OKplus makes it easier for novice players to get started while enabling more experienced players to customize their playing areas. "Our goal in designing OKplus was to give our bridge club members the flexibility to play the game whenever, wherever and however they prefer," he said. "Since pioneering the concept of online bridge more than a decade ago, we have continuously focused on balancing advanced functionality with ease of use to ensure an accessible, friendly, social and enjoyable experience for players of all levels."

OKbridge Announces OKplus

OKplus provides a more intuitive environment for finding bridge tables, friends, members and tournaments. With customizable views, members can expand or collapse different program areas as well as create separate windows for Chat, Information and Game Play. For instance, users can watch or play a game, view tables and players in addition to viewing multiple chat and information areas—all at the same time. Multiple options for displaying and using chat features are now available, including the addition of a private chat room.

“OKplus takes online bridge to the next level,” explains Paul Soloway, No. 1 American Contract Bridge League (ACBL) masterpoint winner. “I now have more flexibility than any other online program to play wherever I have Internet access as well as tailor my game to meet my unique needs and preferences.”

OKbridge appeals to a diverse cross-section of players including high-profile members such as Bill Gates and Warren Buffett, top-ranked professional players such as Soloway and Bob Hamman (No. 1 World Bridge Federation player) in addition to bridge enthusiasts of all ages from around the world.

OKbridge members can play bridge anytime, challenge experts, obtain useful tips from the pros and enjoy rewarding social interaction with a growing online community worldwide. An annual membership to OKbridge is \$99, which includes unlimited play, the opportunity to chat online with other members, “kibitz” pros, along with access to up-to-date bridge articles and expert advice. The company also offers a free trial membership.

About OKbridge

Founded in 1994, OKbridge, Inc. is the leading online bridge club in the world with more than 15,000 members in more than 100 countries. Based in San Diego, the club features daily stratified tournaments that simulate a duplicate movement at a traditional bridge club. The stratified tournaments use the extremely popular 12-board mini format, allowing players with limited time to have the tournament experience at their convenience. Players with more time can combine two 12-board minis to obtain the more traditional 24-board tournament experience. OKbridge leverages the Internet to create a powerful bridge community in which seasoned players can challenge one another and novice players can improve their game in the comfort and convenience of their homes. OKbridge members can play bridge anytime, challenge experts, improve their game, obtain useful tips from the pros, enjoy social interaction with an online community and access informative articles by leading bridge experts. For more information, visit www.okbridge.com.